



FOR IMMEDIATE RELEASE

MEXEM Global Trading Signs with Prosparency for Their “Know Your Subscriber” (KYS)[™] Solution

MEXEM Global Trading, a leading data vendor and information provider, has signed an agreement to utilize Prosparency’s KYS[™] solution to qualify and verify professional and non-professional subscribers.

NEW YORK, NY – Prosparency LLC (www.prosparency.com) welcomes MEXEM Global Trading to the Prosparency **KYS[™]** platform, which provides a technologically advanced subscriber classification and qualification solution for data vendors by accurately validating the “professional” status of subscribers who access their market data.

Prosparency helps companies reduce their risk of non-compliance by increasing the efficiency and accuracy of their subscriber classification process. In addition, Prosparency’s KYS[™] solution provides Israel Interactive Trading with a platform that is also fully compliant with Global Data Protection Regulation (GDPR) requirements. Prosparency’s KYS[™] platform is scalable, customizable, and cost-effective.

MEXEM Global Trading, based in Cyprus with offices around the world, is a leading Prime Brokerage service in the global markets to worldwide clients. MEXEM Global Trading offers services for individuals, advisors, prop trading groups, brokers and hedge funds in over 100 markets worldwide from a single IB Universal Account.

In an ever-changing market data industry, it is reassuring to have a partner like Prosparency to ensure our subscribers are always in compliance. Their industry standard KYS platform has been a transformative benefit to our company.

“Prosparency welcomes MEXEM Global Trading to our KYS[™] platform,” says Prosparency’s founder and chief technology officer Weijian Zeng. “We would like to thank the MEXEM Global Trading management for recognizing our innovative technology that validates professional and non-professional classification to produce economically significant results for our growing user base. Our mission is to build industry leading applications that enable clients like Israel Interactive Trading to increase their efficiency and add a layer of protection to their existing subscriber classification processes.”

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