FOR IMMEDIATE RELEASE

Israel Interactive Trading Signs with Prosparency for Their "Know Your Subscriber" (KYS)™ Solution

Israel Interactive Trading, a leading data vendor and information provider, has signed an agreement to utilize Prosparency's KYS™ solution to qualify and verify professional and non-professional subscribers.

NEW YORK, NY – Prosparency LLC (www.prosparency.com) welcomes Israel Interactive Trading to the Prosparency *KYS™* platform, which provides a technologically advanced subscriber classification and qualification solution for data vendors by accurately validating the "professional" status of subscribers who access their market data.

Prosparency helps companies reduce their risk of non-compliance by increasing the efficiency and accuracy of their subscriber classification process. In addition, Prosparency's KYS™ solution provides Israel Interactive Trading with a platform that is also fully compliant with Global Data Protection Regulation (GDPR) requirements. Prosparency's KYS™ platform is scalable, customizable, and cost-effective.

Israel Interactive Trading, based in Rishon LeZion, with offices around the world, is a leading Prime Brokerage service in the global markets to worldwide clients. Israel Interactive Trading offers services for individuals, advisors, prop trading groups, brokers and hedge funds in over 100 markets worldwide from a single IB Universal Account.

> *"Our decision to outsource our subscriber classification compliance validation to Prosparency's KYS platform has reduced our compliance risks as well as show to be a net cost savings while allowing us to focus on our core business"*

"Prosparency welcomes Israel Interactive Trading to our *KYS™* platform," says Prosparency's founder and Chief Technology Officer Weijian Zeng. "We would like to thank the Israel Interactive Trading management for recognizing our innovative technology that validates professional and non-professional classification to produce economically significant results for our growing user base. Our mission is to build industry leading applications that enable clients like Israel Interactive Trading to increase their efficiency and add a layer of protection to their existing subscriber classification processes."

Contact:
Prosparency LLC.
Jon Kuhrt
Head of Sales
Email: sales@prosparency.com
Company website: www.Prosparency.com
LinkedIn: https://www.linkedin.com/company/prosparency/